

Why **Babipops**?

An optimal feed intake through:

- A unique combination of sweeteners, combined with the most attractive flavours.
- A high content of milk products.
- An optimal combination of acids, which evoke the "aigre-doux" feeling.
- A high content of tryptophan.
- A content of high quality protein sources.

An optimal intestinal health through:

- The synergy between Medium Chain Fatty Acids and specific organic acids.
- Highly digestible protein sources.
- The presence of immunoglobulines.

An optimal digestive/absorption capacity through:

- Good digestible raw materials.
- An ideal formulation taking into account the high nutrient demands of young piglets.

Vital piglets through:

- A better growth and feed conversion.
- Less diarrhoea and less mortality.
- Sustaining of immunity.
- A high uniformity.

SPECIALLY DEVELOPED FOR PIGLETS

- Babipops: A prestarter feed in pellets for piglets from 24-28 days weaning age.
- Use: Feed ad libitum to piglets from 1 week before weaning till 5 days after weaning.
 Babipops follows Babito and is to be followed by post weaning feed based on a Vitapops concentrate.
- Packaging: Bags of 25 kg
- Storage: Store cool and dry

Complies with KB of February, 8, 1999 (BS 21.04.99) and MB of February, 12, 1999 (BS 21.04.99) concerning trade and use of substances destined for animal feeding.

babipops the taste is the difference

PIGS



At the heart of feed





The POPS concept, a guarantee for a healthy start!

During the weaning period, health and feed intake of piglets are crucial for an optimal start because they potentially limit fast growth. The reasons of this is the disappearance of passive immunity of the sow milk, a not fully developed active immune system and a fast change in both the intestinal flora as the structure of the intestinal wall. Above this, weaning is always correlated with stress factors as relocation of the piglets and changes of the feed.

Due to scientific knowledge and years of research, **Vitamex** has the necessary expertise to address weaning problems. This resulted in the development of the **Pops**-gamma. This is a unique series of pigletstarter specialties with one core concept: an optimal feed intake and an optimal intestinal health as a fundamental base for excellent performance.

The **POPS range** for piglets

Babito: an energy-rich creep feed in meal form for newborn

piglets

Weanipops: a soluble prestarter feed in meal form for piglets

or for orphaned piglets

Crespina AP: a prestarter feed in meal form, that can be used

as creep feed or as weaning feed for piglets of 21-24 days

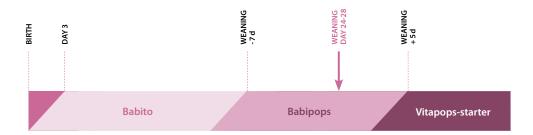
weaning age

Babipops: a prestarter feed in pellet for piglets of 24-28 days

weaning age

Safina: a prestarter feed in pellet for piglets of 21-28 days weaning age

Vitapops: a series of (pre)starter concentrates in meal form



Babipops, the growth champion!

Babipops is a pelleted weaning feed which guarantees weaning without problems for a quick start of the piglets. Therefore, during the development of the **Babipops**, attention has been paid to the tastiness and the functionality of the raw materials used in **Babipops** and the physical quality of the pellet. Field trials show that **Babipops** guarantees a smooth transition from the suckling to the weaning period.

Babipops, field trial results

Field trial 1. Babipops compared with 2 commercial prestarters.

Trial on piglets, weaned at 3 weeks old (from weaning until 2 weeks after weaning).

	Daily intake (g)	Daily growth (g)	Feed Conversion Ratio (FCR)
Prestarter 1	251.1	174.1	1.4
Babipops	241.9	179.6	1.4
Prestarter 2	226.9	169.8	1.4

Field trial 2. Babipops compared with commercial prestarter: influence on mortality.

Piglet trial, weaned at 3 weeks.

	Babipops	Commercial prestarter
Daily intake (g)	158.5	122.6
Daily growth (g)	121.0	67.4
FCR	1.3	1.8
Mortality	2%	20 %

Field trial 3. Babipops compared with commercial prestarter: results till 20 kg.

Piglet trial, weaned at 3 weeks. At weaning, the first group was given **Babipops**, the second group was given a competing product. During the starter period from 2 weeks after weaning until 25kg, all the piglets received the same feed.

	Babipops	Commercial prestarter
Daily intake (g)	664.3	636.4
Daily growth (g)	434.1	385.7
FCR	1.5	1.7